

“Activate” Plan for Truth in Media Episode on Cannabis and CBD Oil

1. Send the Video via email to your County Sheriff, State Representative, State Senator, Governor, Congressman and U.S. Senator. Afterwards, [Tweet the video](#) to them and after that make a phone call to each of them. [Votesmart.org](#) makes it easy to find your elected officials and to get their contact info.
2. Share the government patent ([Patent 1](#)) on cannabinoids with your local mayor, city council, county commissioners and ask them [why the government has the right to patent anything](#) that can greatly benefit the health of Americans while keeping it illegal to the general population.
3. Share the video on Facebook and [consider boosting](#) the post.
4. Call into local radio shows and talk about CBD oil and this episode. [Radio-locator](#) makes it easy to find a list of radio stations in your local area.
5. If you are in a faith community consider talking about this issue in a small group setting. Ask if all things are “created”, then why do we believe that “cannabis” was created as an evil plant? Ask [why a parent is sometimes locked up in jail](#) for giving his or her seizure-ridden child harmless doses of CBD oil in order to stop the child’s seizures?
6. Send this episode to at least 3 members of your family or “circle of influence” who consider marijuana or cannabis to be “dirty” or “degenerative”. Ask them if the video changed their mind about the plant?
7. Share this [Published Medical Study webpage](#) and this [NORML article](#) with your doctor and ask them why CBD oil can not be legally used in the United States to treat tumors although a 1975 study proved that the oral administration of Delta-9-THC, the primary psychoactive ingredient found in some versions of CBD oil, reduced the size of tumors.
8. If you are in a state where CBD is being legalized, demand politicians make the language inclusive to THC as well. Go to [this webpage](#) and track marijuana policy in your state by choosing your state and clicking go on the “Start Local” banner found on the bottom right-hand side of the page.
10. Create a short 1 to 3 minute Youtube video that describes your thoughts on CBD oil and the federal government’s role in stopping Americans from using it while at the same time patenting it. Send your finished video to evan@benswann.com and, upon approval, Ben Swann will tweet the video to his 43,900+ Twitter followers.

